

# MAASAI WILDERNESS CONSERVATION TRUST



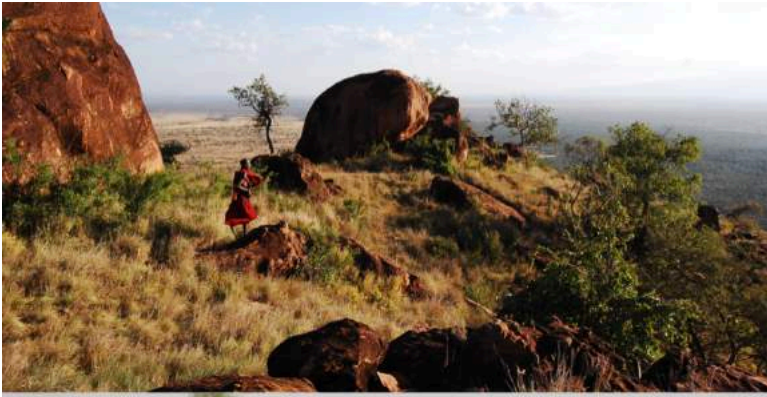
Preserving wilderness, wildlife and cultural heritage across the Amboseli-Tsavo ecosystem by creating sustainable economic benefit for the Maasai people.

“

*What we do with our natural resources today will reflect on our future generations to come. We should not let the remaining wilderness be destroyed, we should protect our natural resources and our land by increasing its value as it will benefit our children, grandchildren and our great grandchildren. Conservation of wildlife and land is worth it.*

- Melelo Ene Masarie  
62 years old  
Iltilal cultural Boma





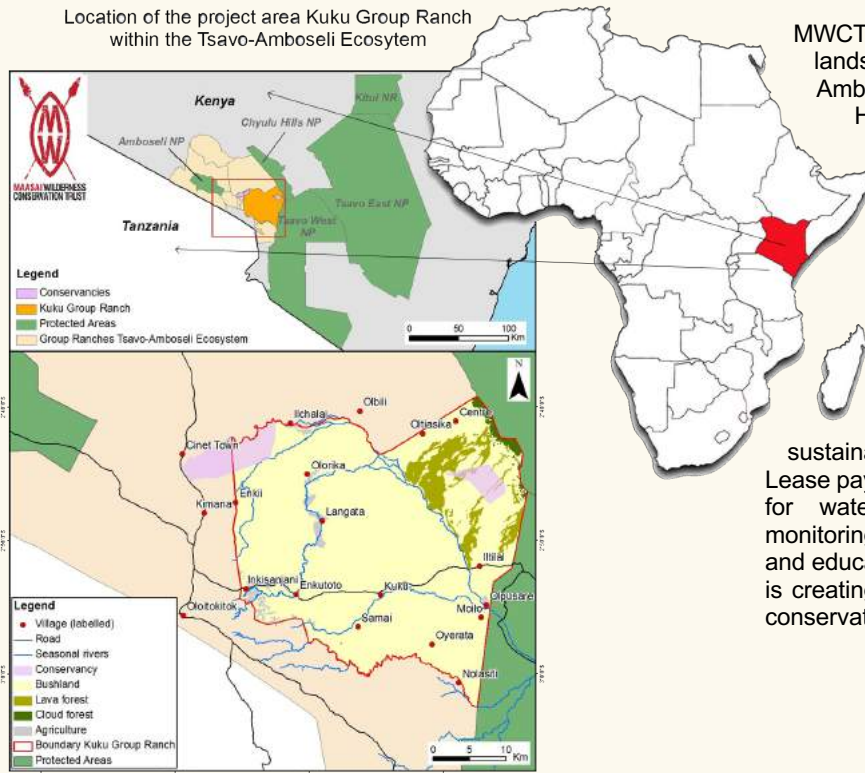
## Our Mission

*The Maasai Wilderness Conservation Trust works to protect the legendary ecosystems and astounding biodiversity of East Africa through conservation that directly benefits local Maasai communities.*

The world increasingly relies on many traditional communities like the Maasai to protect the ecological treasures that exist within the land that they own. But the incredible wilderness and wildlife of Africa's grasslands and the famous culture of the Maasai people both face daunting threats to their long-term survival. The fate of both rests with the Maasai themselves as they work to figure out how to benefit from their incredible natural resources while preserving them.

That's what MWCT is all about—a pioneering partnership between professional conservationists and dynamic young Maasai leaders to show that the Maasai community can thrive, not just survive, by managing their ecosystem wisely.

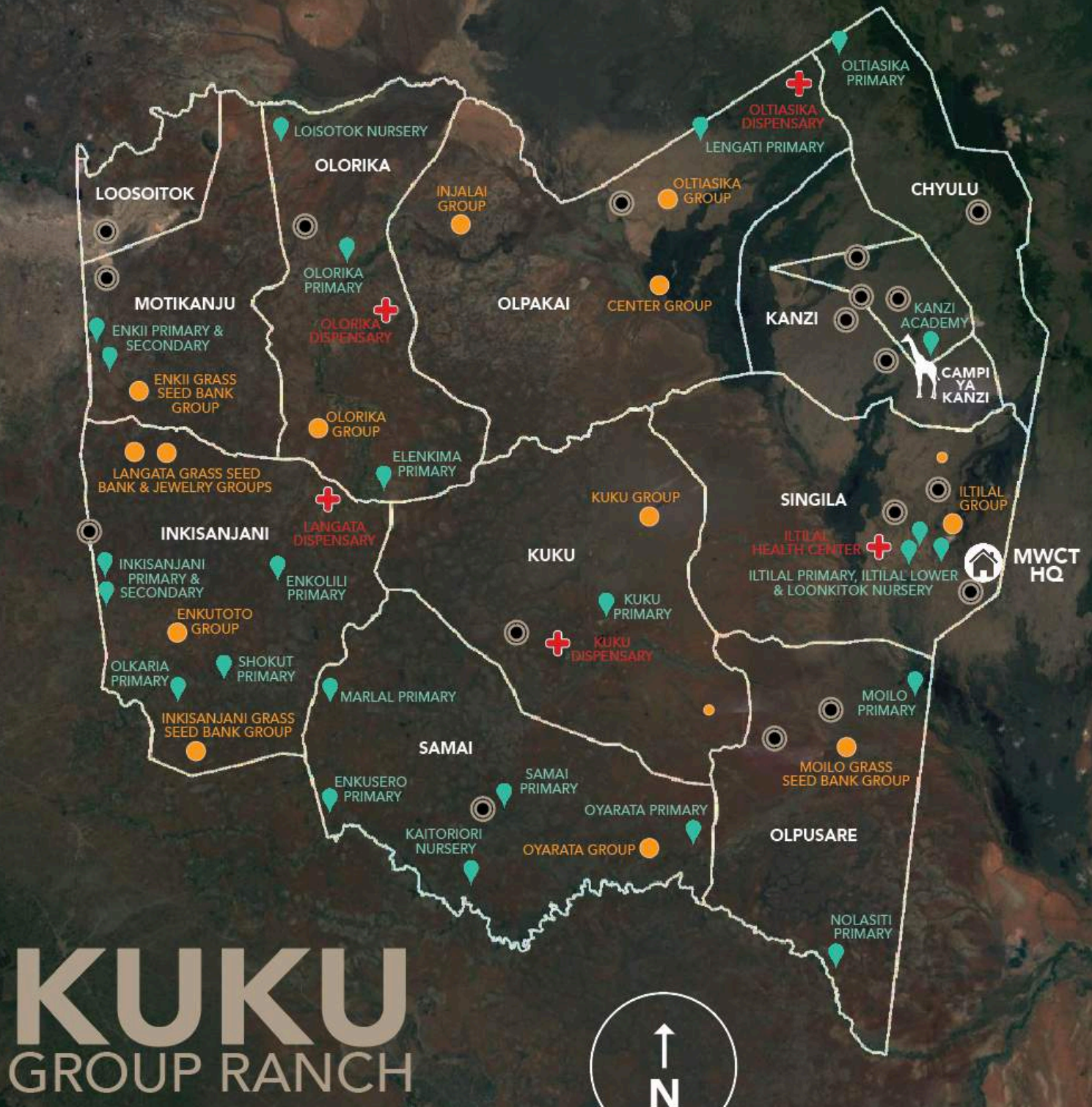
Location of the project area Kuku Group Ranch within the Tsavo-Amboseli Ecosystem



MWCT's efforts are focused on the Maasai communities and landscapes of Kenya's Chyulu Hills, within the world-famous Amboseli-Tsavo Ecosystem. This is Hemingway's "Green Hills of Africa", deep cloud forests on hills over the savannah teeming with wildlife and Mount Kilimanjaro rising out of the plains. The Maasai communities of this area own all of the land between the protected National Parks and within their land lie critical wildlife migration corridors and habitat reserves, forests that are carbon sinks and rivers and springs that supply the fresh water not only to this ecosystem but to more than seven million people in Kenya, including the second largest city, Mombasa.

MWCT funds and operates programs that promote sustainable economic benefits from conserving this ecosystem. Lease payments for conservancy zones, carbon credits, payments for watershed protection, sustainable ecotourism, wildlife monitoring and security, conservation, tourism employment, health and education services — these are just some of the ways MWCT is creating a cutting-edge model of successful community-based conservation.

# Programs Map



# Conservation Programs



## 1. Tourism / Wildlife Pays

MWCT created one of the most effective eco-tourism partnerships that provide multifaceted benefits to the local community. MWCT's eco-tourism partner, Campi ya Kanzi, an authentic award winning ecolodge, has a \$116 per person-day conservation surcharge. The majority of its employees are from within the immediate local community. Campi ya Kanzi uses only solar energy for both electricity and hot water, manages waste sustainably and recycles all black water and gray water, and is the only camp in Kenya that is water self-sufficient, using self-collected rainwater as opposed to drawing from community water sources.

Results of these policies create reliable and sustainable revenues from tourism that directly benefit the community, with the impact approaching **\$500,000/year**. This is an 'achieved' objective, but MWCT serves as the official oversight/management representative for the community in enforcing compliance and managing the revenues from conservation surcharges.

Tourism surcharges are used by MWCT to fund Wildlife Pays, a program that compensates livestock herders for losses to wildlife predation through a rigorous system of certification and monitoring of best practices. Maasai livestock owners are paid quarterly for value of losses in exchange for full protection of predators throughout the group ranch.

MWCT's Wildlife Pays uses no philanthropic funding to pay for this program. Surcharges levied on tourists coming to see wildlife more than cover the annual compensation costs, establishing a pioneering and sustainable new model of Payment for Ecosystem Service (PES) around the protection of wildlife.

MWCT is growing its relationship with the renowned Serena Kilaguni Hotel in Tsavo National Park. MWCT has special permission to use the hotel to host community forums that continue our in-depth work with community members and allow us to increase our collaborations with key stakeholders in the region with the goal of expanding and replicating our successful community-based conservation and anti-poaching programs that create economic benefit for the local communities.

**Four year goal:** *MWCT is promoting this sustainable model of Wildlife Protection PES to major tourism industry leaders within the ecosystem. With our strengthening collaborations, MWCT is working towards activating Wildlife Protection PES surcharges on the bed nights of larger hotel concessions within the parks to fund expansion of compensation and security capacity throughout the community lands between Amboseli and Tsavo.*



## 2. Wildlife Monitoring, Security & Recovery

MWCT's community-based conservation program employs more than 130 local women and men as Community Rangers and Simba Scouts. The Rangers and Scouts work to protect and research the wilderness and wildlife within this important migration corridor located in the community-owned lands in between Tsavo and Amboseli National Parks. In formalized partnership with the Kenyan Wildlife Service (KWS), MWCT's conservation team operates a successful anti-poaching program that also prevents illegal activity, reduces human/wildlife conflict, and monitors the impacts on biodiversity.

MWCT's program is implementing cutting-edge cyber-technology tools to create landmark successes in research and protection. The Zoological Society of London (ZSL) chose MWCT to pilot the use of SMART (Spatial Monitoring and Reporting Tool), an innovative cyber-data collection and analysis platform in partnership with Google Earth Outreach. MWCT installed 12 solar powered Wi-Fi hotspots within different sectors, enabling real-time data collection and reducing fuel costs – making our data collecting carbon neutral. The use of SMART has increased our team's efficiency and effectiveness, allowing MWCT to now train other partners on SMART with the intention of replicating our model within the region.

MWCT is contributing to lion research on an international level with the data collected from our collared lions. The Kuku lions provide a greater look into this particular group of lions that is proving a valuable contribution that will help us as we mitigate human/wildlife conflict and protect this extraordinary species.

While the recent increases in elephant poaching have devastated populations throughout the African continent, MWCT's team has kept Kuku Group Ranch nearly free of poaching and has supported KWS in many arrests of poachers in neighboring areas. As we work, for the last 4 years there have been zero elephant poaching in Kuku Group Ranch.

**Main goal:** MWCT seeks to expand this program into the entire region, as well as building greater participation of women working within the Wildlife Monitoring Program.



### 3. Land Conservancies



MWCT has developed an ambitious model for a network of land conservancy zones focused on securing the integrity of key ecosystem components and services that lie within the community owned lands between the national parks. The network of conservancies we are seeking to secure would constitute over 150,000 acres of the most important ecological zones (corridors, grassland reserves, watersheds and springs) and the long term management deals in our model would ensure that good stewardship of the ecosystem would also create alternative livelihood opportunity with meaningful sustainable revenue for the community, whose cattle economy suffers ever more regularly from the impacts of climate change and drought.

To demonstrate the viability of this program, MWCT has negotiated, secured and funded 3 such management deals for a key grassland habitat and a critical wetland that lies directly within the migration corridor. The conservancy zones total nearly 25,000 acres and are among very few such deals, generating direct annual revenue, successfully negotiated with an intact Group Ranch along with the Amboseli-Tsavo migration corridor.

**Four year goal:** To raise \$12 million dollar Phase 1 endowment to fund the Kuku Conservancies to preserve and protect this important migration corridor, in perpetuity and then carry “proof of concept” to the potential partner-funders like Conservation International and The Nature Conservancy and seek their help in scaling the endowment and the network throughout the ecosystem.





## 4. Payment for Ecosystem Services—PES

MWCT is continuing to lead in efforts to protect the value of carbon stocks and watershed services, which bring additional revenue to the community for sustainable stewardship of ecosystem assets like forests and water sources.

MWCT and the Kuku/Rombo communities have signed a MoU creating a formal partnership and strategy designating MWCT as the community's agent in developing, negotiating and managing payment for ecosystem service deals from all community resources. This is the first such partnership ever created within the Maasai Group Ranches of the Amboseli-Tsavo ecosystem.

MWCT has secured funding through Conservation International for the initial assessment on carbon assets in the Kuku and Rombo Group Ranches and brokered a formal partnership between both Kuku and Rombo communities. Through the REDD+ Carbon Project, we have successfully completed validation and verification of 2 million carbon credits. MWCT also created the Chyulu Hills Conservation Trust (CHCT) made up of 9 stakeholders consisting of 4 local group ranches, 2 government organizations and 3 local NGOs – the first community rooted partnership where all sales generated are shared equally with its partners. MWCT continues to be the point of contact for all stakeholders and CCRC provides the central meeting place for the collaboration.

MWCT also extended its PES program by coordinating a landmark collaboration, on behalf of all stakeholders within the Chyulu Hills ecosystem, with Conservation International, AECOM, Pavan Sukdhev's GIST Advisory Group, and Chyulu Hills Conservation Working Group to formulate a multi-pronged assessment, protection and collateralization strategy for the critical Chyulu Forest-Mzima Springs watershed.

Nearly seven million people, almost a fifth of Kenya's population including the city of Mombasa, rely fundamentally on Mzima Springs for fresh water and the MWCT/CI initiative is the first such coordinated strategy to address long-term security for this "life blood" of the ecosystem.

The catchment area for the Chyulu aquifer is almost one hundred per cent overlain by the project area of the REDD+ Carbon Project. This means that the REDD+ Project and the Trustee organizations of the Chyulu Hills Conservation Trust that own the REDD+ Project are protecting the forest and surrounding habitats and are by default also the guardians of the Chyulu aquifer. MWCT/CI invited all the stakeholders for the first meeting and initial round of discussion for the potential of a Water PES held at CCRC on June 21<sup>st</sup> 2019.

**Four year goal:** to establish a stable portfolio of payment for ecosystem services, for sales of carbon credits to be at a value no less than \$12 per ton and to continue to pursue the PES for the Chyulu aquifer.



## 5. Land Use Plan

MWCT is working with international partners to study the impacts of herding practices, fire and drought to create and implement a strategic and sustainable grassland management plan that will increase the health of the people, livestock, and the ecosystem. In partnership with Justdiggitt, MWCT is operating seed banks and grassland restorations, where the women of the community increase their economic independence. The goal is to re-green the ecosystem. MWCT and Justdiggitt are working together in restoring degraded land by reducing opportunities for water-run off and erosion, increasing the retention and quality of the water table.

In partnership with the United Nations Development Program (UNDP), MWCT has been allocated GEF funding to address the issue of degradation of rangeland areas on community lands on Kuku Group Ranch through the development of holistic grazing plan and other implementations that will improve livestock qualities, enhance water sources, and leverage rangeland management practices.



## 6. Species Research

In partnership with KWS, MWCT is a key contributor to lion research in the region. MWCT collared and is now tracking lions in the ecosystem, via modern GPS satellite collars. This data is proving valuable to lion research in all of Africa as we collaborate with international partners about the characteristics of the Kuku lions. It has further allowed MWCT to act as an essential tool in the fight against human/wildlife conflict in the area due to an increase in knowledge on lion behavior. MWCT has hired young Maasai warriors to assist in lion monitoring. These 15 Simba Scouts receive education, training, and economic benefit from protecting the lions and the entire ecosystem. The Simba Scouts then become conservation leaders and role models in the community by demonstrating the benefits of conservation.

In partnership with IFAW (International Fund of Animal Welfare), MWCT is able to collect data through new smartphones and communicate through new digital radios for timely reports on any illegal activities within the group ranch.



**Four year goal:** Establish clear and collaborative research agendas that service conservation implementation, fund them and recruit research talent with the goal of producing and publishing new scientific studies. Implement long-term monitoring protocols for key species with regional stakeholders. Expand number of monitored animals and include other species (hyena, wild dogs, leopards) in the monitoring. MWCT strongly believes in the development of cutting-edge research on local wildlife resources conducted by local community members for the benefit of the community.



## 7. Chyulu Conservation & Research Centre



Using funds raised in the highly publicized “Maasai Marathon” campaign during the 2009 New York Marathon, MWCT acquired and renovated a defunct safari camp, transforming it into the Chyulu Conservation and Research Center. More than just a headquarters for MWCT, the CCRC is a fully equipped and appointed facility that serves as the hub and host of many diverse collaborations and partnerships supporting MWCT’s agenda. In addition, CCRC represents yet another alternative employment and training opportunity for people for the local community to work in conservation as staff, security, and increasingly sophisticated roles like research assistants.

CCRC held the inaugural Carbon Summit and Water PES Summit that brought together officials of Kuku, Rombo and Mbrikani Group Ranches as well as other partnering organizations. The success of this coordinated effort has made MWCT and CCRC as the point of contact and the key meeting place for all stakeholders in the community.

**One year goal:** *To improve the internal research capacity of the facility and to expand its infrastructures to host guests, volunteers, and external research facilitators.*

## 8. Employment & Building Capacity of the Community



The benefits entering the community through conservation related employment have become substantial. MWCT is the largest employer in the Kuku community and is proactively cultivating and training a new generation of leaders within the community. Samson Parashina, pictured left, embodies this commitment. The son of a local chief, he started as a waiter at our partnered ecotourism lodge and rose to become President of MWCT and of Chyulu Hills Conservation Trust (the legal entity empowered by the local stakeholders to deal with Payment for Ecosystem Services). While still working as a guide he attended university in Nairobi and also continues to negotiate MWCT agreements with the community leaders. In 2012, Samson was awarded the United Nations 2012 “Champions of the Earth” prize for leading community efforts to conserve Kenya’s Tsavo-Amboseli ecosystem. In 2014, Samson was invited by ZSL to speak at the United for Wildlife (UFW) event that featured the world’s 7 largest field-based conservation organizations and included UFW’s president, the Duke of Cambridge. In partnership with electoral leaders, MWCT has been supporting students with numerous scholarships and bursaries.

The Community Ranger Commander & Sergeant, Wildlife Pays Verification Officers, Simba Scout Coordinator, Education Coordinator, and Livelihoods Coordinator are all Maasai from the local Kuku community.

The CCRC Operations team, Director of Finance, Conservation Manager, and the Health Director, are also all Kenyan.

**Four year goal:** *To identify passionate community members to become the leaders of the next generation.*



## 9. Education



MWCT recognizes that along with a healthy, sustaining environment necessary for their traditional pastoralist culture and livelihood, one of the Maasai community's top priorities is education. Kuku Group Ranch education sector has been characterized by insufficient classrooms, furniture, learning materials, general school supplies and acute shortage of teachers. As a result, historically the schools have witnessed high enrolment of pupils but low retention, completion and transition rates. However, we have since seen a major increase in retention and completion through the MWCT education program, which focuses on improving access to quality education and transition to higher levels of learning.

**Access:** In order to improve access to quality education, MWCT recognizes the need for adequate classrooms, furniture, water, electricity, stationery and dedicated teachers. In an effort to address these crucial needs, MWCT in partnership with specific donors constructed and equipped 8 classrooms, staffroom, head teachers house and ultra-modern library at Iltilal Kanzi Primary school, which is attended by nearly 1000 pupils. In addition, this school enjoys tapped water, solar power, and stationery provided by MWCT. This is the model school which MWCT wishes to replicate in other parts of Kuku Group Ranch in the future.

Currently, MWCT supports 25 schools within Kuku Group Ranch through the employment of 63 teachers, 13 support staff and provision of essential school supplies. These 25 schools are attended by nearly 9,000 pupils with near gender parity.

**Retention:** The partnership local electoral leaders, MWCT has been supporting students with scholarships and bursaries. Currently, 64 scholarships and 157 bursaries have been given out to students. MWCT also provides assistance to students for KPCE exams to improve their scores.

In addition, MWCT facilitates passage of certain aspects of the rich Maasai culture which are of historical importance to school pupils through the employment of Maasai elders as cultural teachers. In order to improve the value attached to education, MWCT organizes an annual Education Day to celebrate the school that emerges top in the Kenya Certificate of Primary Education (KCPE) examination among Kuku Group Ranch schools.

Extra-curricular activities are also encouraged, which provide pupils with an opportunity to explore their talents and interests. MWCT supports ball games, wildlife clubs, educational field trips to the National Parks, athletics and music festivals among Kuku Group Ranch schools, which has enabled some school teams to compete at provincial level.

**Transition:** After witnessing low transition rates from primary to secondary levels of education, MWCT offered the first merit secondary school education scholarship in 2005. The MWCT scholarship/bursary program has benefited more than 200 students at primary, secondary and college levels of education. The promotion of higher learning is further supported by our partnership with the electoral leaders. MWCT continues to partner with leading Kenyan and international learning institutions in order to offer life changing opportunities to top students from Kuku Group Ranch. This initiative has enabled admission of several students at Naisula International school and secured admission opportunities at Le Rosey Institute in Switzerland.

**Two year goal:** To secure enrollment and continue to improve retention levels. To expand and provide 30 secondary and 30 university scholarships. To build a technical school in Kuku for guides, hospitality jobs and mechanics that are useful within the tourism sector.



## 10. Health



One in five people live in the world's biodiversity areas—areas on the edge of some of the world's most endangered natural ecosystems and with little access to basic government services like health and education. MWCT Health Program acknowledges and addresses the complex inextricable connections between families, their health and their environment and therefore seeks to simultaneously improve the health of people and the environment. This program aims to improve access to quality healthcare services, promote health and prevent diseases through an integrated community-based Population, Health and Environment (PHE) approach. We provide quality frontline medical care in 5 health centers, conduct medical outreaches to remote areas and we are constantly developing innovative ways to advocate for improvements in the health of the Maasai people. Our projects aim to improve health while at the same time helping the community to manage their natural environment. These projects include family planning, safe motherhood, child survival and HIV care.

MWCT supports 5 local health facilities. We employ the only doctor serving the community alongside 2 clinical officers, a nurse and auxiliary staff. We established the first laboratory in the area, and we provide mobile lab services to various rural and under-served communities. MWCT operates an ambulance service available to the patients receiving care at the five health centers. This has helped to overcome the harsh geographic terrain to bring assistance to critically ill patients. MWCT has also availed solar lighting to four health centers within Kuku Group Ranch. This has had a transformative effect on the quality of health services offered at night and during emergencies. It has also encouraged more women to come to the health facility for child birth under safe and skilled attention. In the main health center, MWCT has also provided a bore hole which serves both the facility, the school and the community.

MWCT's Health Program Director provides needed educative, preventative and curative care outreaches to the entire community. MWCT's outreaches include women's health workshops focusing on breast and cervical cancer education and screenings; family planning; pre-natal and ante-natal care; immunizations; HIV prevention; and much more. The Health Director trains and engages community health workers in collecting data for household health surveys that will help MWCT increase the health of the community and our capacity by sharing their data with other stakeholders in the region.

Our weekly outreaches have resulted in increased utilization of maternal and child health services. Each year up to 1000 women benefit from modern family planning services, more women are delivering under skilled care in health facilities and their children are receiving vaccinations because of the health messages we disseminate.

The program is working on a comprehensive Sexual & Reproductive Health and Rights advocacy campaign cutting across all age groups and genders aimed at the gradual shift in community perception. By meaningfully engaging the community, we aim to increase awareness and empower the society in tackling the unfavorable prevailing practices such as teenage pregnancies, female genital cutting, child marriages and the 'cattle culture' that deprives the boychild opportunity for formal education and positive role in championing for gender equity. In addition, MWCT has provided solar lighting equipment to health clinics thereby improving health service delivery.

**Four year goal:** Establish dedicated funding pipelines for health programs and to achieve the goal of some of these services being paid for by renewable natural resource-based revenue models. Engage 100 community health workers in a supervised and performance-based stipend program.



## 11. Livelihoods - Alternative Sustainable Income



While encouraging local Maasai to reduce pressure on the land, MWCT helps them pursue alternative livelihood strategies. We have identified women as the primary demographic for livelihood support for the following reasons:

- Maasai women are mostly responsible for all non-husbandry activities.
- Experience shows that increasing income for Maasai women results in the most benefits for household well-being and families.

MWCT supports 13 Maasai Women's Groups to explore other income generating activities. While widespread illiteracy poses a challenge, MWCT pursues creative ways to build financial understanding and grow the capacity of the Maasai – especially women – to run profitable enterprises.

### **Grass Seed Banks**

A land restoration project was initially sponsored in Moilo by JustDiggIt. The project proposal was happily accepted by all community leaders and members at the beginning of 2016. The grass seed bank provides sustainable ecological and social benefits to the communities. The women are able to make a profit off of selling the harvested seeds and hay. Due to the success of the pilot project, we have created additional projects in Enkii, Inkisanjani and Langata. Each grass seed bank is monitored by a group of 10 women, covering a 10 hectares plot.

### **Jewelry Making**

Maasai women and men adorn themselves with unique, colorful beaded jewelry, which make attractive purchases for tourists. Women's groups across Kuku Group Ranch make beaded products to sell to guests at MWCT's partnered ecolodge, Campi ya Kanzi, comprising the biggest market – providing yet another economic benefit that stems from conserving wildlife. MWCT is supporting the women's groups to expand and improve the quality of their beaded products.

### **Hippo Rollers**

Nearly all of the women's groups have been given a new device to carry 90-liter of water, to provide physical relief from the traditional form of fetching water on their backs with 20-liter jugs. The device rolls easily through the terrain and allows families more time to spend together and for children to do their homework and keep up with their education.

### **Honey Production**

MWCT has started to pilot a honey production program with the women's groups. Three grass seed banks have already been lined with a bee-hive fence to naturally deter elephants from raiding and trampling their crops. Providing a natural solution to potential human wildlife conflicts as well as an alternative income from honey harvests.

**Four year goal:** Continue to elevate the entrepreneurial and financial skills of the women's groups. Secure funding to supplement efficient honey production and further provide quality control workshops for beadwork pieces.



# Community Benefit Standards

MWCT has pioneered very rigorous accountability for how conservation benefits and revenues flow into the community. The large majority of current payments for land conservancy leases and other such direct benefits are paid in the form of new employment, whether to augment the community ranger program or at the Conservation Center or in the Education and Health Programs. MWCT has also established a critical partnership with electoral leaders, for supporting students with numerous scholarships and bursaries.

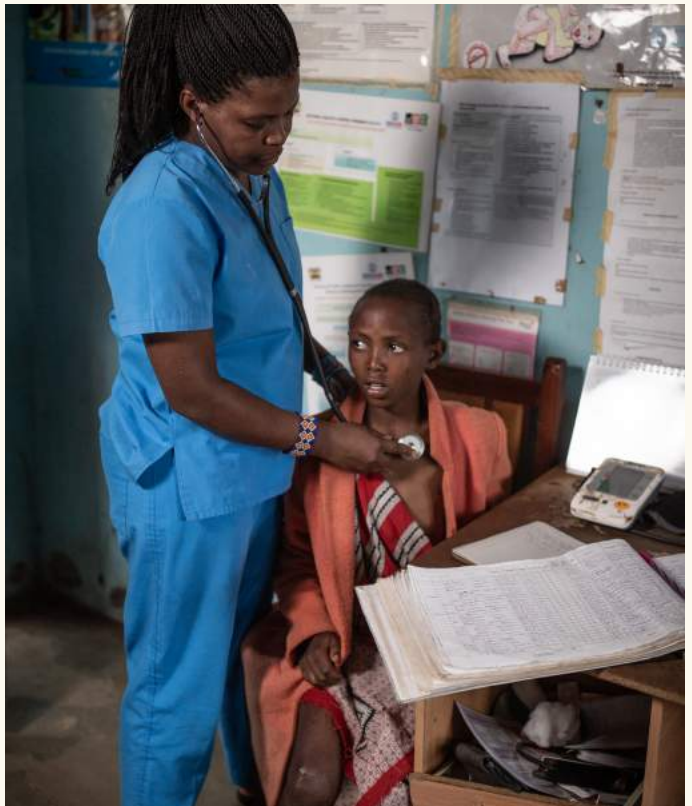
**Goal:** MWCT aspires to support the community to develop a membership roster that can be used as the basis for a shareholder dividend arrangement as revenues increase, ensuring true widespread, traceable benefit throughout the community. UNDP and UNEP have both identified “certified community benefit sharing” as critical criteria in its funding priorities.

## Equipment & Infrastructure

The incredible generosity of our supporters, both grassroots and foundations, allowed MWCT to acquire critically needed equipment and make substantial infrastructure investments. Our supporters have provided key components to our programs: new digital radios, solar hotspot systems, an ambulance, a modern library, solar power for health clinics, vehicles, and improvement to CCRC. With this support, MWCT is better equipped to operate all our programs within this rugged and remote landscape.

**Goal:** Upscale our entire equipment to enable our growing workforce to operate better and more efficiently. A light aircraft not only would reduce transport costs of conservation officers, but will also allow efficient mobilization of the doctor, for provision of emergency health services. The light aircraft would be instrumental to anti-poaching, wildlife monitoring and full implementation of both the conservancies’ network and the holistic grazing management plan. We do require anti-poaching equipment for our growing force of community rangers (vehicles, GPS, cameras, binoculars, etc.); provision of digital tablets and smart phones to aid in data collection. We envision electric bikes to be of great use to the team, reducing carbon emissions and equipping the rangers and scouts with transportation through the thick brush that vehicles have difficulty maneuvering through.

Very desired goals are to provide KWS training for women in the community to become rangers; build new classrooms and hire more teachers to alleviate overcrowding; provide bicycles for our community health workers to increase their outreaches; expand accommodations for visiting collaborators and researchers at CCRC; expand fleet of vehicles and motorbikes to aid in all ground operations and outreaches; acquire computers and other office equipment.



# International Awards & Partnerships

MWCT is a pioneering partnership between international experts and local Maasai leaders. It is thanks to our global partnerships that we are able to train the local community as we scale up our programs that demonstrate a successful, replicable model of community-based programs in conservation, health, and education.



**Leonardo DiCaprio Foundation:** LDF implements solutions that help restore balance to threatened ecosystems, ensuring the long-term health and well-being of all Earth's inhabitants. LDF has partnered with MWCT to support Trust's ongoing conservation efforts and its programs.



**Wildcat Foundation:** MWCT has partnered with Wildcat Foundation specifically to support our Anti-Poaching, Ranger and Wildlife Monitoring efforts within our conservation program.



**Hitz Foundation:** The Hitz Foundation has invested in MWCT programs as a model of community-based programs that result in best practices for organizations that seek to benefit the local community through sustainable, holistic programs.



**Conservation International:** A key technical adviser and donor in the development of the REDD+ carbon project, a water PES and the Solar Conservancies.



**GEF (Global Environment Facility):** GEF designated MWCT as one of the leading organizations on its National Task force to implement its Southern Kenya Rangelands project. Further, MWCT was awarded by The Global Environment Facility (GEF) that unites 183 countries in partnership with international institutions, civil society organizations (CSOs), and the private sector to address global environmental issues while supporting national sustainable development initiatives. An independently operating financial organization, the GEF provides grants for projects related to biodiversity, climate change, international waters, land degradation, the ozone layer, and persistent organic pollutants.



**Google Earth Outreach:** MWCT is using pro bono Google Earth mapping tools to better understand the behavior of wildlife to ultimately mitigate human/wildlife conflict and to demonstrate the importance of conserving the wilderness in MWCT's migration corridor.



**Government of Kenya:** MWCT work would not be possible without its' partnership with the Government of Kenya, specifically through the development of close working relationships with the Ministry of Health and the Ministry of Education, and KWS.



**Kenyan Wildlife Service (KWS):** MWCT is the leading community-based conservation program in the region working in concert with KWS on anti-poaching programs.



**JustDiggIt:** MWCT is working together with Dutch-based organization, JustDiggIt to assist in the re-greening of ecosystems in East Africa. MWCT will work together with JustDiggIt to assist in greater land restoration and water table improvement and retention.



**A New Course:** Since 2014, MWCT has been collectively partnered with New Course. The two organizations have been effectively working together to combat the marginalization of women in Maasai communities, as well as seeking ways to improve in-home health of families. Through the Luci Light solar lamp project, as well as a grass seed bank land restoration project that has benefitted 20 women in the community of Kuku.



**UNDP/UNEP:** MWCT was the first organization ever to be awarded both the Equator Prize from UNDP and the Champions of the Earth prize from UNEP for our President, Samson Parashina, in the same year. MWCT's successful and replicable model of community-based programs has been recognized by the UN as a leading organization creating sustainable economic solutions through conservation that directly benefits the local community.



**ZSL:** The Zoological Society of London chose MWCT to pilot the most innovative techniques in cyber-data collection for conservation. SMART is currently elevating MWCT's data collection and analysis and MWCT is now leading the region training others, including KWS.



**IFAW:** MWCT has partnered with International Fund for Animal Welfare specifically for our Rangers, Simba Scouts with new radios and to support our Wildlife Monitoring efforts within our conservation program.

Roy A Hunt Foundation



**Roy A Hunt Foundation:** MWCT has partnered with the Roy A Hunt Foundation specifically for our conservation and community based programs.



**NYRR:** MWCT has been partners with New York Road Runners to support our team and Maasai runners in our annual campaign during the NYC Marathon every November.



**Emerson Collective:** Emerson Collective has invested in MWCT programs as a model of community-based programs that result in best practices for organizations that seek to benefit the local community through sustainable, holistic programs.



**Le Rosey Foundation:** Institut Le Rosey has been sending their students to MWCT for culturally immersive student trips. We have also partners with them to establish a new school within a conservancy to educate students locally and abroad on the importance of ecological conservation within Kuku Group Ranch.



**Elephants & Bees – Save the Elephants:** MWCT has partnered with Elephants and Bees specifically for our livelihoods program to provide a natural deterrent for the existing grass seed banks with bee hive fencing.

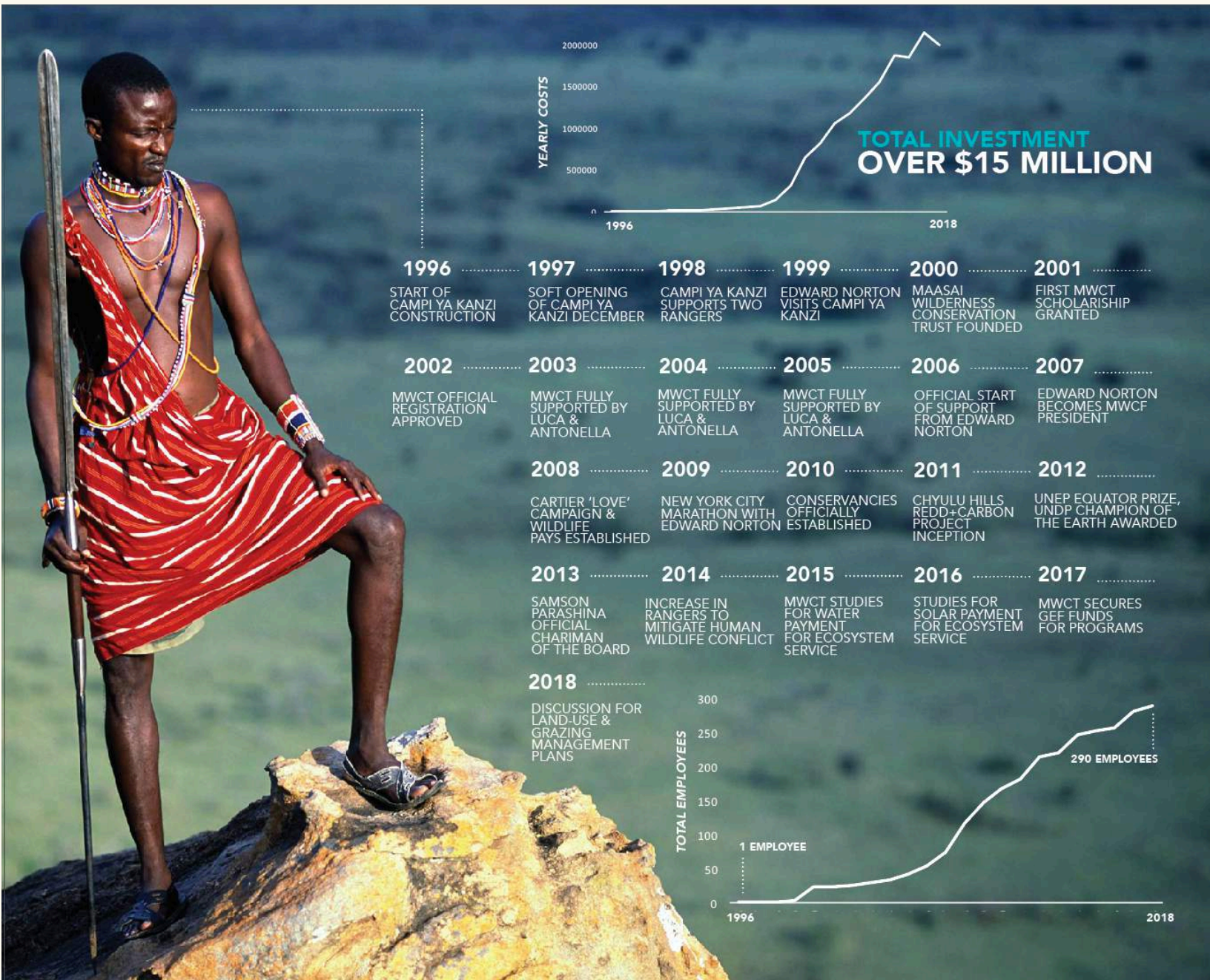


**George Waechter Memorial Foundation:** The George Waechter Memorial Foundation has invested in MWCT programs as a model of community-based programs that result in best practices for organizations that seek to benefit the local community through sustainable, holistic programs.



**Schooner Capital:** MWCT has partnered with Schooner Capital to support our overall programs and help us continue our holistic model.

# MWCT History





To make a direct contribution or join our team  
and help raise funds for a specific project,  
please go to: [www.maasaiwilderness.org](http://www.maasaiwilderness.org)

CONTACT  
Founder & Executive Director  
[luca@maasai.com](mailto:luca@maasai.com)