CHYULU HILLS
REDD+ CARBON PROJECT

*HIGHEST QUALITY CARBON OFFSETS
*GOLD LEVEL COMMUNITY AND BIODIVERSITY BENEFITS
The main drivers of forest destruction are economics and poverty. REDD+ is a mechanism that has been developed through the UN Framework Convention on Climate Change (UNFCCC) to provide economic incentives to protect forest rather than destroy it.

By protecting forests, greenhouse gas emissions are avoided. The international carbon markets recognize that carbon emissions result in real costs and risks to the planet as a result of the damage caused by climate change – droughts, extreme weather, sea level rise, loss of glaciers, ocean acidification, etc.

Payments to REDD+ projects enable individuals, companies and institutions to reduce their net emissions and receive "carbon credits" that offset their carbon footprint.

Contributing to our REDD+ project also delivers a whole range of additional benefits that include:

- protecting watersheds
- conserving biodiversity
- providing social services and economic opportunities that reduce poverty in developing countries, such as Kenya.

**WHAT IS REDD+ HOW IT WORKS**

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Forest destruction accounts for 20% of all the greenhouse gas emissions that cause climate change – more than all the cars, planes, and trains put together!

The total number of global CO2 emissions is 400% more than it was in 1960. From 9 to 36 billion metric tonnes, & currently rising!

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**OUR TIMELINE**

- Pre-Feasibility: 2011 - 2012
- Feasibility: 2012 - 2014
- PDD Development: Feb - Aug 2015
- Verification: Nov 2016 - Apr 2017
- Registration: May - June 2017
- Pre-REDD Activity: 2017 - 2043

**OUR BUYERS**

- Aecom
- Apple
- Freshpet
- J.P. Morgan
- Netflix
- Scenic Air Alaska
- United
- P&G
- Prionaire Canada
- South Pole
- Vista Equity Partners
- Wyndham

**Credit Marketing & Sales**

- 2017: 1st sale $12/credit
- 2021: 2 million credits sold $12.5 million revenue
CHYULU HILLS, SOUTHERN KENYA
CRITICAL CORRIDOR

The Chyulu Hills sit close to Kenya’s southern border with Tanzania nestled in front of Mount Kilimanjaro, which towers over this iconic African landscape. The hills themselves, like the great mountain, are the result of the violent volcanic history of this region.

They gently rise nearly 4000 ft above the surrounding dry plains and savannah, just high enough to capture the clouds and provide conditions for the growth of a lush tropical montane cloud forest along its ridge tops. The landscape (nearly 4000 sq. km) forms a critical “bridge”, linking together two of Kenya’s most important wildlife areas, the greater Tsavo Ecosystem and Amboseli Ecosystem.

This area is home to Kenya’s largest surviving population of elephants and one of its foremost large-scale wildlife and wilderness areas. The Chyulu Hills REDD+ Project aims to protect the Chyulu Hills landscape, its forests, woodlands, savannahs, wetlands and springs, and its wild populations of Africa’s best known animals - lions, cheetahs, wild dogs, rhino, elephants, and various antelopes.

WHY CHYULU CREDITS?
- Funding model maximises support for conservation and communities
- Validated and verified under the most rigorous international standards:
  - The Verified Carbon Standard (VCS)
  - The Climate Community and Biodiversity Standards (CCBS)
- Impacting 100,000 indigenous people
- Preserving a critical watershed, feeding water to Mombasa (2nd largest city in Kenya)
- Preserving 1,000,000 acres of landscape
- Protecting iconic, endangered wildlife
- Conserving 2 national parks
- 2,000,000 credits verified from 2013-2016
- 3,000,000 credits being verified from 2017-2020
- 750,000 verified credits per year

Equivalent to $15 M per year at $20 per credit

9 STAKEHOLDERS INCLUDE
4 INDIGENOUS COMMUNITY GROUPS
Kuku A Group Ranch (KAGR)
Kuku Group Ranch (KGR)
Mbirikani Group Ranch (MGR)
Rombo Group Ranch (RGR)

2 GOVERNMENT AGENCIES
Kenya Wildlife Service (KWS)
Kenya Forest Service (KFS)

3 LEADING KENYAN NGOS
Mount Wilderness Conservation Trust (MWCT)
Big Life Foundation (BLF)
Sheldrick Wildlife Trust (SWT)

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TANGIBLE IMPACTS

400+ Community Rangers supported
30+ Schools supported
900+ Beehives (with equipment, training)
2,000,000+ Jobs for income and skill development
200+ Oral received sustainable menstrual kits
200+ New desks procured for RGR
10+ Teachers supported
40+ Opportunity outreach meetings
4 New-4X4 vehicles (KWS, KFS, and Project Office)
1 Solar power system

- Emergency Fire Management equipment
  - Water backpacks
  - Fire beaters
  - 300 rangers trained in fire management
  - Helicopter hire for aerial fire management
  - Fire pumps
  - Water bowser
  - Radios
  - 240+ km fire break (stopped fires from spreading)

- Refurbishment (Fencing and Expansion of Thange Tree Nursery)
  - Rehabilitating degraded Wetland and riparian area
  - New Ranger station in RGR
  - New public water tanks, water points and troughs
  - New school latrines in KGR

- More...
Become Carbon Neutral Now!

Join UN Goodwill Ambassador for Biodiversity, Edward Norton and CHCT Chairman, UNEP Champion of the Earth, Samson Parashina and

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